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concise and understandable manner. You must prepare the disclosure using the following standards:

- (1) Present information in clear, concise sections, paragraphs and sentences;
 - (2) Use short sentences;
- (3) Use definite, concrete, everyday words;
 - (4) Use the active voice;
 - (5) Avoid multiple negatives;
- (6) Use descriptive headings and subheadings;
- (7) Use a tabular presentation or bullet lists for complex material, wherever possible;
- (8) Avoid legal jargon and highly technical business and other terminology:
- (9) Avoid frequent reliance on glossaries or defined terms as the primary means of explaining information. Define terms in a glossary or other section of the document only if the meaning is unclear from the context. Use a glossary only if it facilitates understanding of the disclosure; and
- (10) In designing the presentation of the information you may include pictures, logos, charts, graphs and other design elements so long as the design is not misleading and the required information is clear. You are encouraged to use tables, schedules, charts and graphic illustrations that present relevant data in an understandable manner, so long as such presentations are consistent with applicable disclosure requirements and consistent with other information in the document. You must draw graphs and charts to scale. Any information you provide must not be misleading.

(b) [Reserved]

NOTE TO $\S240.13a-20$: In drafting the disclosure to comply with this section, you should avoid the following:

- 1. Legalistic or overly complex presentations that make the substance of the disclosure difficult to understand;
- 2. Vague "boilerplate" explanations that are imprecise and readily subject to different interpretations;
- 3. Complex information copied directly from legal documents without any clear and concise explanation of the provision(s); and
- 4. Disclosure repeated in different sections of the document that increases the size of

the document but does not enhance the quality of the information.

[71 FR 53261, Sept. 8, 2006, as amended at 73 FR 976, Jan. 4, 2008]

REGULATION 13B-2: MAINTENANCE OF RECORDS AND PREPARATION OF RE-QUIRED REPORTS

§ 240.13b2-1 Falsification of accounting records.

No person shall directly or indirectly, falsify or cause to be falsified, any book, record or account subject to section 13(b)(2)(A) of the Securities Exchange Act.

 $\begin{array}{lll} (15 \;\; U.S.C. \;\; 78m(b)(2); \;\; 15 \;\; U.S.C. \;\; 78m(a), \\ 78m(b)(1), \, 78o(d), \, 78j(b), \, 78n(a), \, 78t(b), \, 78t(c)) \end{array}$

[44 FR 10970, Feb. 23, 1979]

§240.13b2-2 Representations and conduct in connection with the preparation of required reports and documents.

- (a) No director or officer of an issuer shall, directly or indirectly:
- (1) Make or cause to be made a materially false or misleading statement to an accountant in connection with; or
- (2) Omit to state, or cause another person to omit to state, any material fact necessary in order to make statements made, in light of the circumstances under which such statements were made, not misleading, to an accountant in connection with:
- (i) Any audit, review or examination of the financial statements of the issuer required to be made pursuant to this subpart; or
- (ii) The preparation or filing of any document or report required to be filed with the Commission pursuant to this subpart or otherwise.
- (b)(1) No officer or director of an issuer, or any other person acting under the direction thereof, shall directly or indirectly take any action to coerce, manipulate, mislead, or fraudulently influence any independent public or certified public accountant engaged in the performance of an audit or review of the financial statements of that issuer that are required to be filed with the Commission pursuant to this subpart or otherwise if that person knew or should have known that such action, if successful, could result in